



First Impressions:
What's yours? How to stand out!



Consults: How confident are you?

How confident are you walking into a consult knowing that client is going to book you?

Tips and Tricks

1. arrive early (30 minutes prior)
2. be professional
3. run the consult
4. sit in good light
5. wear something on brand
6. have something with you that they can walk away with, like a consult kit

As much as the term “fake it till you make it” really does work, I would really like you to “fake it until you feel like it’s real” —the real confidence is what your clients will feed off of!

Take little notes and have poses in your back pocket for when you get stuck!

Challenge for consults/shoots:

- plan ahead
- arrive early
- dress on brand
- look professional

“Make sure you’re the best version of you!”